



January 7, 2010

Greetings!

It is with great pleasure that we announce Innovation in Optics' two newest products: The [LumiBright LS Line Source Illuminator](#) and the [LumiBright LE Light Engine](#) have been selected as finalists for the 2009 Prism Awards and will be on display at this year's annual SPIE Photonics West exhibition in San Francisco. This year the 50th anniversary of the laser will also be featured, heralded by a gala opening event, taking place from January 23-28, 2010 at the Moscone Convention Center.

Photonics West is the largest and most celebrated light-driven technology focused convention in all of North America. Exhibitors include both national and international technological representation. With over 175+ expected companies also unveiling their new top of the line inventions, Photonics West has become the primary event for product launches in the photonics industry.

The move to San Francisco was required to accommodate the growth and expansion of the exhibit, technical paper presentations, courses, and workshops. With this new venue and a great number of companies in participation, total attendance is likely to be over 18,000 people for this year.

The 2009 Prism Awards are cosponsored by SPIE and Laurin Publishing and recognize the best in innovative technology in optics and photonics. Innovations in Optics Inc. is proud to be a top finalist in the field of Other Light Sources in this competition amongst many other noteworthy competitors. More information on these awards is available at photonicsprismaward.com.

Recent survey feedback and suggestions from our clients were directly integrated into this next generation of product. We encourage you to attend Photonics West 2010 later this January and experience this one of a kind exhibition and view the latest in what the photonics industry has to offer.

For more information on SPIE Photonics West 2010, please click [here](#).

For more information on Innovation in Optics Inc.'s latest products, please visit www.innovationsinoptics.com